



## NorthStar Announces Cooperative Engineering Project with the Leading Global Truck OEM to create World's First 220 Amp/Hr. Ultra High Performance Pure Lead AGM Battery.

SPRINGFIELD, MO, USA, August 29, 2018 – **NorthStar Battery, a world leader in Pure Lead AGM battery technology, having developed the highest output batteries for the Heavy Duty truck market, is proud to announce the new 220 Amp/Hr. specifically for the European Heavy Duty truck market.**

NorthStar has a proven ability to meet highest customer needs in demanding applications with its Ultra High Performance Pure Lead AGM batteries and to tailor products to requirements in close cooperation with customers to create innovative solutions. Daimler identified the need for a battery with higher reserve capacities, higher cranking power and longer life to meet today's evolving driver demands while at the same time providing greater reliability and reduced maintenance costs for its new Mercedes-Benz Actros and Arocs models. Through a cooperative development project, Daimler and NorthStar teams worked together, to create the world's first Ultra High Performance Pure Lead AGM design, built in NorthStar's manufacturing plants in the US.

Since early 2016, NorthStar products have been available to Daimler customers in North America through both their Freightliner and Western Star brands as an Original Equipment standard on truck platforms featuring the ParkSmart option. Today many fleets rely on the unmatched performance and reliability of NorthStar in North America and soon this same technology will be available in Europe on the New Actros and Arocs models.

"The entire NorthStar team is proud to have worked alongside such a committed team at Daimler to design a battery specific to the heavy duty market in Europe. By working together, the team was able to focus on what the heavy-duty customers' needs are today and will be in the years to come. Then in six short months, we went from concept to production batteries on test in Actros Trucks. Now after nearly 2 years of testing we are market ready" says *John Semeniuk, President Transportation Division, NorthStar Battery.*

### About NorthStar

*NorthStar was founded in 2000 and is today a world leader in battery technology and energy storage solutions. Our mission is to deliver reliable and sustainable power to the world. Our commitment to environmental responsibility is a fundamental element of the NorthStar Group business philosophy.*

*Our focus on sustainability and reduced environmental impact is one of the main factors that set us apart from the competition. We understand that damaging our ecosystem is not good for the future of our children or our business. Please visit [www.northstarbattery.com](http://www.northstarbattery.com).*

### **For more information, please contact:**

*Ola Haggfeldt, Director of Original Equipment, Transportation Division Europe, NorthStar Battery*

*Tel: +46 70 279 7733, e-mail: [ola.haggfeldt@northstarbattery.com](mailto:ola.haggfeldt@northstarbattery.com)*

*John Semeniuk, President Transportation Division, NorthStar Battery*

*Tel: +1 417-575-8261, e-mail: [john.semeniuk@northstarbattery.com](mailto:john.semeniuk@northstarbattery.com)*

*Per Werin, Chief Marketing Officer, NorthStar Battery*

*Tel: +46 8 410 40 579, e-mail [per.werin@northstarbattery.com](mailto:per.werin@northstarbattery.com)*